

Coupon Usage

Sage Quick Lube

All Records Between 05/01/2010 and 05/08/2010

COUPON	AMOUNT	START DATE	EXPIRE DATE	FIRST TIME PERCENT	COUPON TOTAL	COUNT	PERCENT OF TOTAL	
Val Pak Coupon	3.00	4/1/2010	6/1/2010	60.0%	30.00	10	31.3%	<input type="text"/>
Reminder Card Coupon	3.00	N/A	N/A	50.0%	24.00	8	25.0%	<input type="text"/>
Super Shopper Coupon	4.00	3/1/2010	8/1/2010	80.0%	20.00	5	15.6%	<input type="text"/>
Club Card	Variable	N/A	N/A	60.0%	43.25	5	15.6%	<input type="text"/>
Managers Coupon	Variable	N/A	N/A	75.0%	45.00	4	12.5%	<input type="text"/>

NEW CUSTOMERS

REPEAT CUSTOMERS

COUPON	NEW CUSTOMERS				REPEAT CUSTOMERS			
	COUPON TOTAL	COUNT	PERCENT OF TOTAL		COUPON TOTAL	COUNT	PERCENT OF TOTAL	
Val Pak Coupon	18.00	6	30.0%	<input type="text"/>	12.00	4	33.3%	<input type="text"/>
Reminder Card Coupon	12.00	4	20.0%	<input type="text"/>	12.00	4	33.3%	<input type="text"/>
Super Shopper Coupon	16.00	4	20.0%	<input type="text"/>	4.00	1	8.3%	<input type="text"/>
Club Card	23.00	3	15.0%	<input type="text"/>	20.25	2	16.7%	<input type="text"/>
Managers Coupon	35.00	3	15.0%	<input type="text"/>	10.00	1	8.3%	<input type="text"/>

Total Coupons Processed: 32
Total Unique Coupons Found: 5